**San Juan Collection Explanations**

“NATIONAL CHAMPIONS”

Growing up, summer meant two things: friends and basketball. Being my favorite sport, I wanted to bring that inspiration to SANJUAN. With summer coming along, I also wanted to use bright colors and also provide comfort. I was never the best at the sport but I’ve always been competitive, always wanted to win it all the way. National Champions collection out now, enjoy the look book

“DENIM DREAMS”

Crazy because this collection really came from an actual dream. Had a dream everyone in the world only wore denim one night and was so intrigued by the thought of that, so had to put that idea to life. Love making these collections apart of my life and it’s why there’s always a story behind each one. Will be featuring denim hats, denim totes, and reworked vintage denim jeans and jackets. All Glory to God.

“STUCK IN THE SUBURBS”

My first full collection for the fall inspired by my life growing up in the suburbs. A struggle between loving and hating my own hometown. At times it really felt like I was stuck here, a place where it was hard to find inspiration, where I would get looks for wearing something out of the ordinary for most people, and where it felt like I was caught in a boring day to day routine around a boring neighborhood. But I learned to also love as it made me who I am today, it made me hungrier, and it pushed my creative ideas to think outside this bubble. And for that I’m thankful! Probably my most personal collection so far and biggest. Excited to drop it next week! As always I thank God for all this and also the talented team that helped with this Lookbook! Enjoy some of my fav looks from the shoot.

“FLYING OUT THE SUBURBS”

A little side story to the stuck in suburbs collection inspired by my dreams and fantasies of the “luxurious” life I wanted to live outside of the small town I was from. Came to learn that that life isn’t what I should be pursuing and it made me chase real dreams instead. From the suits to the set to the hat, I wanted to show the beauty of brown tones and to showcase the new hats for [@san1juan](https://www.instagram.com/san1juan/) dropping tomorrow. Can’t thank everyone involved enough for making the concept into reality 🤎 All Glory to God!

“KING OF THE SKIES” Collab

Been blessed to be able to collaborate with the good people at [@abkdco](https://www.instagram.com/abkdco/) on this mini capsule. Both being Filipino owned companies, we wanted to pay homage to our country but still showcasing our brand identities and style. We incorporated the National bird of the Philippines, the Filipino Eagle representing our flight and journey to America where we been blessed to do what we’ve dreamt to do. However no matter what race, the journey of taking that leap of faith is something we can all relate to. UPDATE: We were able to raise $9500 which is over 400,000 Philippine Pesos! It will be split between NAFCON and Philippine Red Cross aiding typhoon victims. Thank you!